



# Innovation Week 2015

30 November - 4 December 2015 Australia

Recognising emerging innovation  
in science technology & engineering

## INVITATION to Sponsors and Partners

### **Innovation Week 2015**

Innovation Week (30 November - 04 December 2015) is an exciting new initiative led by the Australian Science and Innovation Forum (ASIF) in partnership with the Australian Academy of Technological Sciences and Engineering (ATSE).

Why is supporting innovation important? Successful innovation has social and economic benefits. Cultivating innovation also creates a fun and vibrant ecosystem. Nurturing innovation requires a public that recognises the social and economic importance of innovation. Putting research ideas and inventions to use also requires multiple talents from trans-disciplinary teams. Innovation Week will connect emerging innovators from business, industry and research and enable them to find partners, channels and the public platform to put ideas and inventions to use.

### **Australian Science & Innovation Forum**

The Australian Science and Innovation Forum (ASIF) provides an interdisciplinary platform open to all Australians engaged in scientific or technological innovation, with a particular emphasis on bringing together people from diverse sectors at an early stage in their careers. ASIF operates with the patronage, support and mentorship of the Australian Academy of Technological Sciences and Engineering. Visit [www.asiforum.net](http://www.asiforum.net) together learn more about the Australian Science & Innovation Forum and to read updates about Innovation Week 2015.

### **Events**

A primary goal of Innovation Week will be the announcement of the inaugural “Innovators of Influence” list. This list aims to recognise up and coming science, technology, engineering and mathematics (STEM) innovators, including the important contribution of innovative teams, women and investors. ASIF is also engaging with multiple industry networks nationally to encourage participation in the week by way of events, activities and/or articles, including panel forums and public lectures. ASIF is in advanced discussions with several potential media partners around different aspects of Innovation Week.

## Sponsorship and Partnership Opportunities

In supporting Innovation Week 2015, your organisation will be involved in a unique event bringing together science, technology and business to encourage and championing innovation in Australia. Your support will promote recognition of innovation amongst the wider community, whilst nurturing and recognising emerging innovators. Through sponsorships of Innovation Week and associated social events, corporations will receive branding and marketing visibility as well as access to world-class scientist and innovators. Sponsorships offer a variety of benefits at several funding levels. Sponsorship packages and experiences are customisable based on the needs of each corporation.

### TRANSFORMATIONAL SPONSORSHIPS

#### **Platinum Sponsor \$7500 including GST, per annum**

- Special mention as a sponsor or partner supporting innovator in science and technology
- Recognition of category of sponsorship or partnership in the Innovation Week Program
- Logo placement (with hyperlink) on website for 1 year
- Logo placement (with hyperlink) on electronic communications for Innovation Week.
- Special recognition in media releases, social media and radio advertising
- Opportunity to distribute materials at Innovation Week events
- Space for corporate banner display at events
- Company profile (written or video) on website for 1 year
- Opportunity to welcome guests at social event (up to 1 minute)
- Opportunity to talk at opening or closing events (up to 1 minute)

#### **Gold Sponsor \$5000 including GST, per annum**

- Special mention as a sponsor or partner supporting innovator in science and technology
- Recognition of category of sponsorship or partnership in the Innovation Week Program
- Logo placement (with hyperlink) on website for 1 year
- Logo placement (with hyperlink) on electronic communications for Innovation Week.
- Special recognition in media releases, social media and radio advertising
- Opportunity to distribute materials at Innovation Week events
- Space for corporate banner display at events
- Company profile (written or video) on website for 1 year
- Opportunity to welcome guests at social event (up to 1 minute)
- Opportunity to talk at opening or closing events (up to 1 minute)

### BREAKTHROUGH SPONSORSHIPS

#### **Silver Sponsor \$2000 including GST, per annum**

- Special mention as a sponsor or partner supporting innovator in science and technology
- Recognition of category of sponsorship or partnership in the Innovation Week Program
- Logo placement (with hyperlink) on website for 1 year
- Logo placement (with hyperlink) on electronic communications for Innovation Week.
- Special recognition in media releases, social media and radio advertising
- Opportunity to distribute materials at Innovation Week events
- Space for corporate banner display at events
- Company profile (written or video) on website for 1 year

#### **Bronze Sponsor \$750 including GST, per annum**

- Special mention as a sponsor or partner supporting innovator in science and technology
- Recognition of category of sponsorship or partnership in the Innovation Week Program
- Logo placement (with hyperlink) on website for 1 year
- Logo placement (with hyperlink) on electronic communications for Innovation Week.

#### **Individual Sponsor \$50-500 including GST, per annum**

Join a group of donors whose gifts support innovation in Australia.

- Special mention as a sponsor or partner supporting innovator in science and technology
- Recognition of category of sponsorship or partnership in the Innovation Week Program
- Logo placement (with hyperlink) on website for 1 year

## Summary of Sponsorship Packages

	Transformational		Breakthrough			Partner
Opportunities	Platinum	Gold	Silver	Bronze	Individual	Partner
Amount	\$7500	\$5000	\$2000	\$750	\$50-\$500	No cost
Special mention as a sponsor or partner supporting innovator in science and technology	x	x	x	x	x	x
Recognition of category of sponsorship or partnership in the Innovation Week Program	x	x	x	x	x	x
Logo placement (with hyperlink) on website for 1 year	x	x	x	x	x	x
Logo placement (with hyperlink) on electronic communications for Innovation Week.	x	x	x	x		
Special recognition in media releases, social media and radio advertising	x	x	x			
Opportunity to distribute materials at Innovation Week events	x	x	x			
Space for corporate banner display at events	x	x	x			
Company profile (written or video) on website for 1 year	x	x	x			
Opportunity to welcome guests at social event (up to 1 minute)	x	x				
Opportunity to talk at opening or closing events (up to 1 minute)	x	x				

### In-Kind Support

Innovation Week warmly welcomes offers for in-kind sponsorship, for instance:

● Food or beverages for social events	● Assistance with event
● Media, promotions	● Clerical help
● Printing, Paper, materials, design	● Space

### Event Sponsorship

Innovation Week invites other organisations to host their own Innovation Week events and warmly welcomes supports for co-sponsoring existing events.

### Contact

To register your interest, contact the ASIF committee at [committee@asiforum.net](mailto:committee@asiforum.net) , Dr Victoria O'Collins at [ocollins@unimelb.edu.au](mailto:ocollins@unimelb.edu.au) or Dr. Dania Yagh on [tania.yagh@gmail.com](mailto:tania.yagh@gmail.com).